

# Detroit Free Press

## NEW PRODUCTS

### DAP CAULK

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Everyone knows the important role caulking plays around our house. It keeps out drafts. It controls moisture in kitchens and bathrooms. It adds to our comfort and saves us energy and money. It even keeps out rodents and insects. That's asking a lot from a simple product.

You'd think anything that could have been added to or refined into caulk would already have been done, but you'd be wrong.

How could you improve something that's already so good? DAP Inc. did. They have introduced additives such as advanced polymers and titanium to different types of these sealants. It makes them resist shrinking, cracking and yellowing.

DAP's Side Winder sealant can be used between just about any two materials, for example, metal and vinyl siding, or wood and hardboards. It cures in 24 hours and is paintable in just 2 hours.

One of the best features of DAP's Side Winder caulk is that you don't need to wait for the stars, the moon and the weather to all line up for the perfect day to use it. You can finish the project whether it's hot or cold or raining.

Side Winder advanced siding and window sealants are available in 11 colors and have a suggested retail price of under \$5 for a 10.1-ounce cartridge.

DAP's titanium-enriched silicone sealants sell for \$3.99 to \$4.50 for the 10.1-ounce cartridge. DAP guarantees the durability of these for the life of the home.

DAP adhesives, sealants, patching products and compounds are available at home centers, hardware stores and paint stores. For more information about DAP products, visit the Web site at [www.DAP.com](http://www.DAP.com) or call the company's consumer hot line at 888-327-8477, 9-7 weekdays. DAP's experts will answer questions by phone. After hours, folks at an answering service will tackle your less technical questions.

By *Lon Grossman*,  
Free Press special writer